



RENEW Skin and Laser Center is a physician based medical center and leader in the field of aesthetic technology. Dr. Kevin Robertson as Medical Director brings his expertise in facial plastics, oculoplastics and laser medicine to the facility. RENEW along with Dr. Robertson offer

the latest in technology to help you look and feel your best. Our team of licensed medical professionals combine years of aesthetic experience with extensive and on-going training. The combination of an on-site Medical Director who is a Facial Plastic Surgeon, Aesthetic Nurses and Clinical Aestheticians set us apart from others in the area. With the advantage of focusing exclusively on aesthetic injectables, lasers, chemical peels and skin care, we have developed years of specialized knowledge, experience and expertise to become a leader in our field.

Our practice is built on the principle that our highest priority is YOU. Our overriding commitment is to provide the highest levels of service, quality, patient care, safety and results possible. We look forward to providing a warm and inviting experience every time you visit us. We know you will feel assured that you have chosen a practice committed to the highest standards of patient satisfaction and attention to detail.

3205 Glacier Ridge Rd.
Middleton, WI 53562
608.836.4044

334 South Grand Avenue
Sun Prairie, WI 53590
608.837.6380

Robertson
Plastic Surgery, LLC

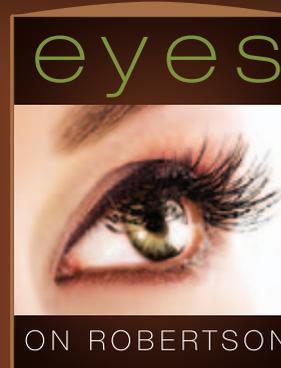


RENEW
Skin & Laser Center

robertsonplasticsurgery.com
renewskinandlasercenter.com



Awaken Youthful Looking Eyes



CUSTOMIZED
PLAN
FOR EYE
REJUVENATION

Beautiful eyes can light up a room - repeated expression, sun damage, genetic factors and volume loss due to aging, however, all can lead to tired, sunken and mature looking eyes.

Eyes on Robertson is a customized approach to the aging eye – discover which rejuvenation option is right for you. **All eyes will be on you.**

BRIGHTEN

with Botox® Cosmetic

Botox® Cosmetic is a simple injection performed to relax facial muscles. Its original indication was for the vertical lines between the eyebrows, but was recently FDA approved for crow's feet. The muscles around the eyes are like drawstrings. With repetitive expression and years of squinting, these muscles tighten up and eventually create the etched in lines that we refer to as crow's feet. Botox® Cosmetic injected into these muscles relaxes the area leaving you with brighter and smoother looking eyes. The injections only take minutes to administer but leave you wrinkle free for at least three months, with results reached two weeks following the treatment. Repeating this treatment will also progressively "train" the muscles treated to lie flatter and smoother long term.

TIGHTEN

with ProFractional®

The ProFractional® Laser resurfaces a portion of the skin to effectively treat a wide variety of conditions, while leaving surrounding skin intact to promote rapid recovery. The ProFractional® laser targets and improves skin laxity and crepiness in an aging eye. Unlike full field resurfacing which removes the entire surface area of a treatment site, ProFractional® ablates narrow-diameter vertical channels into the skin, covering a fraction of the total treatment area. This action initiates the body's wound healing response, while leaving the surrounding tissue intact for rapid healing. The benefits of ProFractional® include increased comfort, shorter healing times, and adjustable settings that can provide subtle to dramatic results. During your recovery, new skin is regenerated in the channels to promote collagen stimulation, resulting in a smoother, tighter appearance to the skin treated.

VOLUMIZE

with Dermal Filler

Dermal fillers can be injected into the under eye or tear trough area to restore volume that diminishes with age. Around age 30, bone density and facial tissue begin to decline and one of the most noticeable areas on the face is under the eyes. A simple injection combined with local anesthetic for maximum comfort helps to volumize and fill in the groove that sometimes appears between the upper cheek and under eye area, as well as camouflage puffy under eye imperfections. In as little as one hour this treatment restores a more youthful and awake looking eye. Results are immediate, however some swelling is possible. Filling the under eyes can provide one of the most dramatic effects unlike no other treatment on the market.

LIFT

with Upper Eyelid Blepharoplasty

An upper eyelid blepharoplasty involves a simple, clinic procedure demonstrating the removal of excess skin. Redundant skin is meticulously excised in the amount individualized by the anatomical needs of each patient. This procedure is exceedingly popular because of its simplicity, comfort and ease of recovery. Procedures are done under sterile technique in the clinic treatment rooms simply under local anesthesia or with the aid of a mild oral sedative. Upper eyelid blepharoplasty is the most consistent, and most rewarding operation for facial rejuvenation. The technique requires little or no down time, hidden incisions, minimal discomfort, and rapid recovery. Results are completely natural in appearance, and quickly restore vitality and brightness to the eyes.

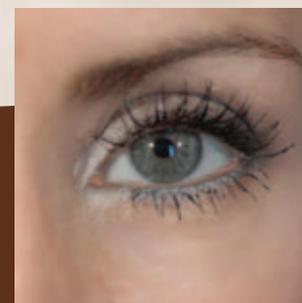


Before

2 weeks post-treatment

RECOMMENDED FOR: crow's feet

EXPECTED DOWNTIME:



Before

4-6 weeks post-treatment

RECOMMENDED FOR: crepey under eye skin, fine lines and wrinkles.

EXPECTED DOWNTIME:



Before

Two weeks post-treatment

RECOMMENDED FOR: hollow, sunken or tired looking eyes, dark circles.

EXPECTED DOWNTIME:



Before

3-6 months post-treatment

RECOMMENDED FOR: hooded eyelids, tired, dull, or aged looking eyes.

EXPECTED DOWNTIME:

EACH REJUVENATION OPTIONS INCLUDES THESE PRODUCTS



Minimizes the appearance of crow's feet



Thickens, lengthens and darkens lashes



Skin smoothing eye cream